100% NATURE ACTIVE









4 PRODUCTS, EACH WITH A SINGLE PURE ACTIVE INGREDIENT



INE COMPOSITION







100% NATURE PURE ACTIVE – VITAMIN C



100% PURE ACTIVE NATURE – COLLAGEN



100% NATURAL PURE ACTIVE – VEGETABLE CERAMIDES

The new 100% NATURA ATTIVA PURE line was created to make available a specific completely natural and innovative product, mainly consisting of a SINGLE ACTIVE PRINCIPLE which carries out its activity with great effectiveness.



WHY WE CREATED THE LINE 100% PURE ACTIVE NATURE

We started from 4 fundamental components for the skin: Ceramides - Vitamin C - Hyaluronic Acid - Collagen

We have selected the 4 pure active ingredients of vegetable and marine origin, with the aim of fighting and solving the most important problems for the skin:

Wrinkles - Loss of tone - Dehydration - Sensitivity - Spots and Density.

We have created 4 products in drops all made up of a single active ingredient concentrated and pure. The purity of the active ingredients is strictly controlled to ensure maximum effectiveness.

They are compatible and similar to the epidermis and therefore useful for all skin types.

THE NEW, They are not inserted in a formula, but used as unique ingredient. Pure active ingredient in drops to preserve and revitalize the vital functions of the skin.





JALURONIC ACID

WHAT IS HYALURONIC ACID

One of the main components of fabrics connectives that have the function of:

ensure skin hydration, stimulate the production of collagen and elastin, preserve the tone and elasticity of the skin.

It allows the skin to always be perfectly hydrated, smooth, healthy and smooth. For skin that is always young and elastic.

WHAT CAUSES THE DEFICIENCY OF HYALURONIC ACID

Skin aging, loss of tone and elasticity, appearance of wrinkles, loss of brightness and dehydration.

Dehydration and dryness, fights water loss by restoring balance of the hydro-acid-lipid film.

HOW IT WORKS AND WHY USE 100% PURE ACTIVE HYALURONIC ACID

This concentrate in pure drops of naturally derived hyaluronic acid performs various functions skin activity:

corrects and prevents formation of wrinkles.

It nourishes the skin and regenerates it, stimulates renewal mobile phone and the elasticity of the skin.

Counteracts dehydration and dryness, fights water loss by restoring balance of the hydro-acid-lipid film.

HOW TO USE:

Apply the pure product day and night, drops, massaging with circular movements until completely absorbed. Or add a few drops to your usual cream.





WHAT IS C VITAMIN

It is a powerful natural antioxidant present on the skin and In degree of protect her from oxidation. I the uv rays produce radicals and the vitamin There is uv-protective and fights against effects harmful of the radicals.

And essential for the synthesis of collagen, the protein that keeps the elastic skin keeping it from ageing.

Vitamin C is also a depigmentant and reduces skin spots (effect lightening). Inhibits also the inflammatory processes making himself also useful in cases where is necessary the intervention of a natual anti-inflammatory.

WHAT CAUSES C VITAMIN DEFICIENCY

Loss of radiance and appearance of spots, collagen deficiency and loss of elasticity appear of redness and hypersensitivity.

HOW IT WORKS AND WHY USE VITAMIN C 100% PURE ACTIVE

Pure vitamin C (vegetable origin from citrus fruits) is stabilized thanks to a sugar natural to prevent it from oxidizing and supplied in concentrated drops in order to maintain its biological efficacy. It melts with the skin protecting it from free radicals and stimulates the synthesis of collagen inhibits the formation of spots. Bright, supple, healthy and youthful skin also useful in the treatment of sensitive skin, redness and couperose.

HOW TO USE:

Apply the pure day product and night, drops, massaging with circular movements completely until absorbed. Or add a few drops to your usual cream.





COLLAGEN

WHAT IS COLLAGEN

Fundamental protein for the structure e the elasticity of the skin. Main element of connective tissues.

WHAT CAUSES COLLAGEN DEFICIENCY

Skin aging and formation wrinkles, loss of tone and structure. Loss elasticity and firmness and density.

HOW IT WORKS AND WHY USE COLLAGEN 100% PURE ACTIVE

This concentrate in drops of origin marina, prevents the formation of wrinkles, gives brightness, compactness and elasticity to the skin. It makes it more resistant to marks of time and keeps the skin hydrated.

HOW TO USE:

Apply the pure day product and night, drops, massaging with circular movements until completely absorbed. Or add a few drops to your usual cream.





CERAMDES

WHAT IS CERAMIDES

It is the cement of the skin. Substances of nature contained in all vegetable oils and butters and present in the epidermis where they perform a protective function. They help the cells epidermal to remain cohesive by strengthening the barrier effect. This allows for both oppose resistance to external agents, ai free radicals by counteracting ageing of the skin, both to prevent skin dehydration by minimizing the evaporation of the water they keep in perfect balance the hydro-acid-lipid film which protects the epidermis.

Useful for all skin types especially those dry, sensitive and wrinkled.

WHAT CAUSES CERAMIDES DEFICIENCY

Dehydrated skin and flaking. Appearance of wrinkles due to reduced protective capacity e of the incorrect functioning of the hydrolipidic acid film.

HOW IT WORKS AND WHY USE COLLAGEN 100% PURE ACTIVE

Innovative product in drops consisting of 3 types of vegetable ceramides (1-3-6 from vegetable oils and butters) supplied to the skin as a single, pure and concentrated active ingredient. Essential for the skin barrier, ideal for protecting the skin from radicals. Prevents the formation of wrinkles, prevents dehydration. Performs a repair and protection action, restores integrity to the skin, keeping it healthy and young.

HOW TO USE:

Apply the pure day product and night, drops, massaging with circular movements until completely absorbed. Or add a few drops to your usual cream.



CONTACTS

IS.ME.G. SRL

Telephone: 0962.930530

E-mail: direzione.italia@ismeg.it

www.fraismonde.com