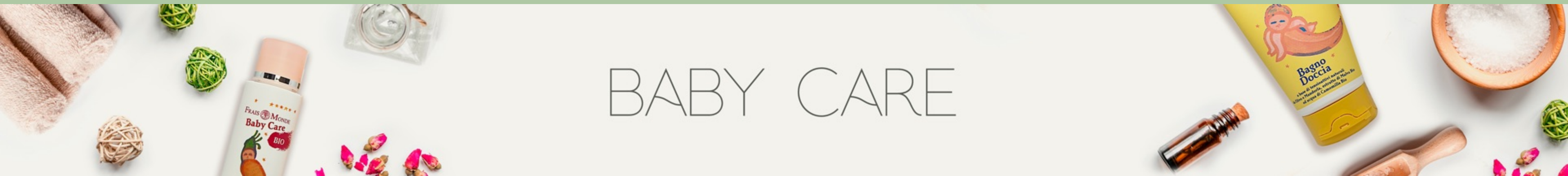


FRAIS MONDE



BABY CARE



A close-up, soft-focus photograph of a hand holding a baby's hand. The background is a warm, golden-yellow color. The text is centered and reads:

BABY CARE IS THE NEW COSMETICS LINE SPECIFICALLY
FOR CHILDREN AND INFANTS
BASED ON ACTIVE INGREDIENTS OF NATURAL ORIGIN
DESIGNED TO CLEANSE AND PROTECT EVEN THE
MOST DELICATE AND SENSITIVE SKIN, THAT OF
NEWBORNS.



DOUBLE ACTIVITY

- PROTECTIVE FOR THE DELICATE NATURAL BALANCE OF SKIN.
 - ACTIVATES IN THE MOISTURIZING AND ANTITIREDDNESS ACTION
-





NATURAL INGREDIENTS

THE BABY CARE BIO LINE IS CONSTITUTED BY
99% NATURAL INGREDIENTS.

FROM 14% TO 60% BIO INGREDIENTS deriving from
organic cultivation and GMO free.

ETHICAL PRODUCTION REALIZED IN RESPECT
OF THE PERSON AND THE ENVIRONMENT.

WITHOUT:

- PEG
- PARABENS
- NICKEL
- OIL DERIVATIVES AND SYNTHESIS
- ANIMAL DERIVATIVES



BABY CARE SHAMPOO 150 ml

Shampoo sweet, delicate,
non aggressive.

It counteracts the
imperfection of the
milk crust and prevents
reddening of
the scalp by also
performing a softening
action.

Its neutral pH respects
the balance of
the skin by gently
cleansing.



Actives and characteristics

- SURFACTORY OF VEGETABLE
DERIVATION FROM OLIVE
EMOLLIENT
- SURFACTANT OF VEGETABLE
DERIVED FROM SWEET ALMOND
OIL PROTECTIVE
- ORGANIC CHAMOMILE WATER
SOOTHING
- ORGANIC MALLOW EXTRACT
MOISTURISING



14% Organic Ingredients

BABY CARE BATH SHOWER 150 ml

Foam bath of vegetable origin that respects the balance of the skin. It deeply cleanses the skin softening. It gives a feeling of wellbeing and freshness. Its sweet and delicate foam with a pH protects the skin preventing.



Actives and characteristics

- SURFACTORY OF VEGETABLE DERIVATION FROM OLIVE EMOLLIENT
- SURFACTANT OF VEGETABLE DERIVED FROM SWEET ALMOND OIL PROTECTIVE
- ORGANIC CHAMOMILE WATER SOOTHING
- ORGANIC MALLOW EXTRACT MOISTURISING



14% Organic Ingredients

PROTECTIVE CREAM 100 ml

Dermosafe cream, highly protective natural.

It prevents redness, irritation and itching. It leaves the skin soft, hydrated and elastic, forming a thin protective film.



Actives and characteristics

- ORGANIC OLIVE OIL
EMOLLIENT
- ORGANIC SWEET ALMOND OIL
PROTECTIVE
- ORGANIC BORRAGE OIL
ANTI REDNESS
- ORGANIC KARITÈ' BUTTER
MOISTURISING
- ORGANIC MALLOW EXTRACT
SOOTHING

14% Organic Ingredients



BABY CARE EMOLLIENT OIL 125 ml

Blend of 100% natural oils
that cleanses
and protects the skin.
Cleans perfectly
softening the skin,
preserving the delicate
hydro-lipid film
of children's skin.



Actives and characteristics

- ORGANIC OLIVE OIL
EMOLLIENT
- ORGANIC SWEET ALMOND OIL
PROTECTIVE
- ORGANIC JOJOBA OIL
MOISTURISING



60% Organic Ingredients

BABY CARE CLEANSING GEL 150 ml

Delicate and natural
organic cleansing gel.

Specifically designed for
the delicate skin of the
newborn.

It deeply cleanses
leaving the skin fresh and
hydrated thanks to the
action of Cornflower
water.



Actives and characteristics

- SURFACTORY OF VEGETABLE DERIVATION FROM OLIVE EMOLLIENT
- SURFACTANT OF VEGETABLE DERIVED FROM SWEET ALMOND OIL PROTECTIVE
- CORNFLOWER ORGANIC WATER SOOTHING
- PLANT POLYGLUCOSIDES ANTITREDNESS



14% Organic Ingredients

BABY CARE PERFUMED WATER 125 ml

It is a spray that
nourishes and tones the
Skin.

Formulated with natural
active ingredients and
skin-compatible that
ensure freshness leaving
the skin breathe.

Scented gently in a
natural way.

Does not contain alcohol



Actives and characteristics

- ORGANIC CHAMOMILE WATER
PROTECTIVE
- CORNFLOWER ORGANIC WATER
SOOTHING
- ORGANIC MALLOW EXTRACT
MOISTURISING
- ORGANIC MARIGOLD EXTRACT
EMOLLIENT



22% Organic Ingredients



CONTACTS

IS.ME.G. SRL

E-MAIL

DIREZIONE.ITALIA@ISMEG.IT

TELEPHONE NUMBER

+39 0962.930530

