



FRAIS  MONDE

BRUTIA

MAN

CLEAN FORMULA



The original and innovative formulas of the products are defined as clean, precisely because they are "clean" of all harmful substances, such as: PEG, nickel, parabens, ethoxylates, Lauryl sulphates, chemical and animal derivatives.



FMUM021 MOISTURISING CREAM 50 ML

The man skin tends to dry up because of the continuous shaving and it is necessary a richer product than a normal moisturizer.

ACTION: Moisturizing

RESULT: Reconstructs and regenerates the skin, moisturizing it gently and making it fresh. The very light product is quickly absorbed without greasing.

ACTIVES:

- HYALURONIC ACID deep moisturizing action
- GLYCOGEN with a strong ability to reepithelise and rebuild the hydro lipid film
- VINACCIOLI OIL AND SWEET ALMONDS emollient action
- KARITE 'BUTTER moisturizing action



FMUM022 ANTI AGE AND NOURISHING CREAM 50 ML

Men's skin highlights the signs of aging and wrinkles more slowly but is subject to more stress.

ACTION: anti age, anti stress, energizing and nourishing

RESULT: The skin stretches, the wrinkles fade and the epidermis reacquires tone, elasticity, energy and vitality.

ACTIVES:

- VEGETABLE PROTEINS marked regenerative and nourishing action
- GLYCERAMIDES ensure reconstruction of the skin's defenses and reduce repair
- PHOSPHOLIPIDS act as carriers to overcome the slight thickness typical of male skin
- AVOCADO OIL, JOJOBA AND KARITE' BUTTER anti wrinkle and anti radicals



FMUM023 AFTER SHAVE CREAM GEL 50 ML

After shaving, there are many possibilities for irritation. The private skin of its superficial protective layer tends to dry up.

Highly specialized product to combat one of the main problems of skin

ACTION: Reconstructs normal skin conditions with restructuring and anti-irritation action.

RESULT: The product leaves the skin fresh and soft without greasing and without irritation.

ACTIVES:

- SFINGOSOMI protective action, strengthen the skin barrier.
- CHELIDONIA strong anti-irritant action
- ACIDO BETA GLYCYRRHETIC fights the redness of shaving with a markedly soothing action.
- KARITE BUTTER 'moisturizing action



FMUM027 AFTER SHAVE CREAM 100 ML

After shaving, the skin is usually irritated and reddish, the choice of the after shave is essential, and a very rich and concentrated product of active ingredients is needed.

ACTION: Prevents drying up, fights redness, regenerating, protective and restorative.

RESULT: The light and easily absorbed, non-greasy product leaves a pleasant sensation of freshness. The skin is soft and hydrated without a shiny effect.

ACTIVES:

- CALENDULA emollient and calming action
- LIQUIRIZIA fights irritation and redness
- CENTELLA prevents drying up, has anti-aging action
- YEAST OF BEER protects against the aggression of external agents, counteracts the phenomena of local irritation.
- PROTEINS AND FLAVONOIDS regenerative action and skin reconstruction.
- RUSCO AND IPPOCASTANO protect the pots
- KARITE 'BUTTER moisturizing and protective



FMUM029 CLEANSING PRE-SHAVE 100 ML

Before shaving, there are two aspects to consider:

- Hygiene must be treated perfectly
- The skin must be prepared for shaving.

ACTION: Exfoliating. It deeply cleanses the skin thanks to its innovative formula, removes even the smallest impurities, releases the follicle and promotes the removal of the beard.

RESULT: Purifying pre-shaving detergent, removes sebum and prepares the face for shaving, leaving the skin perfectly clean, smooth and soft.

ACTIVES:

- JOJOBA WAX NATURAL MICROGRANULES mechanically remove even the smallest impurities, remove the sebum and thanks to their characteristic granule form they perform a marked exfoliating action very useful for shaving.
- CALENDULA emollient, helps the beard to soften before shaving.



FMUM024 DEODORANT 125 ML

Ecological spray without alcohol and without gas..

ACTION: Eliminate bad smells

RESULT: Does not irritate the skin, let the pores breathe on the skin remains a pleasant feeling of freshness.

ACTIVES:

- USNIC ACID derived from Icelandic lichen (natural) neutralizes odors thanks to the mechanism of bacteriostatic and bactericidal action, decreases the level of bacteria responsible for bad odors.
- TRIETHYL CITRATE natural derivative that performs an antienzymatic action and blocks the production of bacteria responsible for bad smells
- VITAMIN E is a natural derivative that performs an anti-oxidant action, neutralizing the odorous particles.



FMUM030
BATH SHOWER GEL
200 ML



FMUM025
EAU DE TOILETTE
50 ML



FMUM026
AFTER SHAVE
50 ML



FMUM031
PERFUME OIL
12 ML

The Frais Monde BRUTIA fragrance for men contains the citrus and floral notes of Bergamot. Lemon, Mandarin and Jasmine expertly mixed with the typically woody and spicy notes of Cedar wood, Sandalwood, patchoulli and pepper. A new sophisticated mix of decidedly woody, citrus and spicy essences. The base is decidedly masculine. Shades of Patchouly and Musk coexist with the woody but also citrus note of Cedar. The heart of the perfume is spicy and slightly powdery, strong notes such as Cardamom and Tonka sweetened by Amber. The mix is completed by two decidedly Mediterranean notes, Lemon and Myrtle, which give a warm touch to the perfume, making it slightly citrusy with a nuance reminiscent of perfumed Berries.

CONTACTS

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