

FRAIS  MONDE

NATURAL HAIR DYES

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Natural protection by extract of  
ginseng, aloe and chamomille

# OUR NATURAL HAIR DYES

## Caratteristiche:

- Treating base with oleic acid of vegetable origin.
- Intermediate staining with high degree of refining and purity.
- Ammonia free.
- Wide range of colour choice.
- Colour, lightens, reflect.

# BENEFITS OUR HAIR DYES

## Treating base with oleic acid of vegetable origin

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- High protection for skin and hair
- Easy application.
- Very fast application.
- Right consistency.
- No drip.
- Protection provided

## Intermediate staining with high degree of refining and purity

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- Greater safety for the consumer
- Activity dye more effective and faithful
- Colours bright and stable
- Natural result
- Exhaust color balanced and appropriate to the times of hair growth

## Ammonia Free

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- No odors
- No redness and irritation
- Greater well-being for the consumer
- Greater safety for health

# BENEFITS COLOUR

## WIDE RANGE OF COLOUR CHOICE

- Stimulates the desire of colour.
- Satisfy every taste.
- Original colour proposal.
- Classic and trend colours.

## COLOUR,LIGHTENS,REFLECT

- 100% white hair covered.
  - Lightens the natural colour tone.
- All the reflections :
- natural,off,hot,reds,trend.



# EXCLUSIVITY COLOUR

The true exclusivity of  
PROTECTIVE CREAM  
is the easy use that include results of extreme precision and  
naturalness and fidelity colour.

ROSSI



RAMATI



NATURALI



MOGANO



DORATI



HAVANA



CARAMELLATI



CIOCCOLATO





# ACHIEVEMENTS

The goal of the laboratory and hair tests were to have a perfect cover of white hairs.

To give hair colours a new and original brightness.

To have perfect stability of colour and to leave soft and natural hairs.

# OXIDIZING EMULSION

- Processing the emulsion occurs when hot to optimize the mixing of the components and to avoid the possibility of pollution which would compromise the stability.
- For its quality content is the perfect complement staining ensuring and improving performance.





# CARATTERISTICS

## Oxidizing Emulsion

Oxidizing basic emulsion with emollient and moisturizing action.  
Vehicle cationic conditioning Purity and stability in the title.



### BENEFITS

Oxidizing basic emulsion with emollient and moisturizing action.

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Protection for skin and hair.  
Synergistic action with the components of the dye in treating cream. Right fluidity and consistency. Mixing facilitates.



### BENEFITS

Vehicle cationic conditioning

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Ensure adherence to the hair.  
Improves the activity of penetration of dyes.  
Facilitates the uniformity of colour.  
Facilitates the implementation.



### BENEFITS

Purity and stability

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Ensure the balance of oxidation.  
Loyalty and consistency in the result. Reduces the aggressiveness of oxygen. Averts the appearance of redness and itching.

# ACID SHAMPOO

- FIXED FIRMLY TO THE HAIR COLOUR BACK TO NATURAL PH HIS HAIR AND SKIN.



# CONTACTS

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